



**PLACE LEADERS IN  
ASIA PACIFIC  
AWARDS 2021  
GUIDE**

## PLACE LEADERS ASIA PACIFIC AWARDS PROGRAM

The 2021 Place Leaders Asia Pacific Awards Program is calling for nominations for each of these awards and will award them if appropriate nominees are received.

There are six Place Leaders Award categories open:

**Place Leadership** - Recognises significant leadership by an individual or a group who has made a contribution to the advancement of placemaking through raising the national and/ or international profile of placemaking;

**Small Scale Place Project** - Recognises a specific project or scheme that has demonstrated best practice placemaking under AUD \$200k;

**Large Scale Place Project** - Recognises a specific project or scheme that has demonstrated best practice placemaking over AUD \$200k;

**Place Governance** - Recognises a specific model that has advanced excellence in the delivery and/ or management of holistic place outcomes.

**Place Process** - Recognises a specific approach, strategy or program that has contributed to best practice placemaking.

**Digital Placemaking** - Recognises a specific project that has demonstrated best practice in digital placemaking.

## AWARDS STRUCTURE

Place Leaders awards are based on a two-tier system.

**Centrepiece** - this award is allocated as a Jury's choice award and is given to the individual or organisation that has displayed overall excellence in placemaking from all categories in Australasia and the Asia Pacific in any given year. There is only one winner in any given year. An award may be given regardless of the number of eligible entries. If the jury so determines, no Centrepiece award will be given.

**Category Award** - this award is given to the individual, organisation, project or initiative that has made the most significant advancement in a particular award category in any given year. There is only one winner per category award in any given year. An award may be given regardless of the number of eligible entries. If there are no suitable nominees no Category Award will be given.

For the Category Awards, commendations may be made. More than one commendation may be given. Commendations may be given regardless of the number of eligible entries. Commendations will be given each year.

## RECOGNITION

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**Award Type:** Overall Excellence

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**Award Name:** Centrepiece

**Recognition:**

Recognition as Centrepiece Award winner;

- Trophy & certificate;
- Promotion by Place Leaders in 2021 through a range of mediums;
- Ability to utilise the Place Leaders brand to promote the award-winning initiative or organisation throughout 2021

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**Award Type:** Category Award

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**Award Name:**

- Place Leadership
- Small Scale Place Project
- Large Scale Place Project
- Place Governance
- Place Process
- Digital Placemaking

**Recognition:**

Recognition as Category Award winner;

- Trophy & certificate;
- Promotion by Place Leaders in 2021 through a range of mediums;
- Ability to utilise the Place Leaders brand to promote the award-winning initiative or organisation throughout 2021.

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**Award Type:** Commendation

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**Recognition:**

- Certificate;
- Promotion by Place Leaders in 2021 through a range of mediums;
- Ability to utilise the Place Leaders brand to promote the award-winning initiative or organisation throughout 2021.

## PLACE LEADERS ASIA PACIFIC AWARDS TIME FRAME

Date	Detail
April 9th 2021	Award Nominations Open
May 28th 2021	Award Nominations Close
May 31st 2021	Jury Deliberations Open
June 14th 2021	Jury Deliberations Close
June 29th 2021	Awards Evening - Sydney

Entries for all categories are made by completing an online entry awards nomination form or by emailing the submission form to [awards@placeleaders.com](mailto:awards@placeleaders.com) by 6.00pm 28th May AEST.

## JUDGING PROCESS AND CRITERIA

The Jury will consider each nomination against the criteria listed below. It is essential that your nomination addresses the criteria for the award category you have selected.

The criteria for each award are detailed below:

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### Award: Place Leadership

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**Detail:** Recognises significant leadership by an individual or a group who has made a contribution to the advancement of placemaking through raising the national and/ or international profile of placemaking.

**Criteria:**

- **Vision** - Inspiring others to action through exemplary leadership and vision.
- **Advocacy** - Advancing the awareness and value of placemaking within the community through professional service provision, publication, community engagement, education and/ or research.
- **Impact** - Influencing positive change in the cultural, academic and/ or industry uptake of place making.

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### Award: Place Governance

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**Detail:** Recognises a specific model that has advanced excellence in the delivery and/ or management of holistic place outcomes.

**Criteria:**

- **Vision** - Inspiring others to action through exemplary leadership and vision.
- **Integrated Decision Making** - The outcome displays high levels of collaboration and fostered new partnerships amongst stakeholders towards a co-ordinated shared vision of implementation.
- **Inclusiveness** - A diverse range of stakeholders were involved.
- **Innovation** - New and original ways of thinking and doing were applied.
- **Resilience** - The outcome displays strategies and mechanisms that support resilience to change.

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### Award: Small Scale Place Project

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**Detail:** Recognises a specific project or scheme that has demonstrated best practice placemaking under AUD \$200K.

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### Award: Large Scale Place Project

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**Detail:** Recognises a specific project or scheme that has demonstrated best practice placemaking over AUD \$200K;

**Criteria:**

- **Sense of Place** - The project displays a sensitivity to the authenticity and local narrative of place.
- **Systemic** - The project displays a structured holistic approach to placemaking.
- **Agility** - The project displays an adaptability, flexibility and openness to change in response to diverse stakeholder needs and interests.
- **Innovation** - New and original ways of thinking and doing were applied.
- **Value** - The project demonstrates clear value for people and community by addressing inclusive and equitable social, environmental and economic outcomes.

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### Award: Place Process

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**Detail:** Recognises a specific approach, strategy or program that has contributed to best practice placemaking.

**Criteria:**

- **Sense of Place** - The initiative displays a sensitivity to the authenticity and local narrative of place.
- **Integrated Decision Making** - The initiative displays high levels of collaboration and fostered new partnerships amongst people and organisations into a co-ordinated shared vision of implementation.
- **Agility** - The initiative displays an adaptability, flexibility and openness to change in response to community, public and/or private needs and interests.
- **Innovation** - New and original ways of thinking and doing were applied.

## JUDGING PROCESS AND CRITERIA (CONT.)

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### Award: Digital Placemaking

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#### Detail:

Recognises a specific project that has demonstrated best practice digital placemaking in a public or publicly accessible private precinct. Projects will be predominantly digital or technology-based and will be able to demonstrate a significant enhancement to visitors' and/or communities' experience in place.

#### Criteria:

- **Impact** - Influencing positive change in the cultural, academic and/ or industry uptake of digital placemaking.
- **Innovation** - New and original ways of thinking and doing were applied.
- **Resilience** - The outcome displays strategies and mechanisms that support resilience to change.
- **Sense of Place** - The initiative displays a sensitivity to the authenticity and local narrative of place.
- **Integrated** - The outcome displays an integrated approach between the aesthetic design and demonstrated function.

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The Place Leaders Asia Pacific Awards Jury will reach their decision by consensus. The deliberations of the Jury will include:

- Consideration of the nomination against the award criteria.
- Development of a shortlist for each category based on information submitted through each nomination.
- For those who are shortlisted, the Jury may speak with at least one of the named referees, asking a set of which elicit further information about the merit of the nomination.
- Write up of the Jury findings, which will be announced at the Place Leaders Awards Evening and published on the Place Leaders website in July 2021.

## ELIGIBLE ENTRANTS

All individuals and organisations interested and involved in placemaking are eligible to enter the Place Leaders Asia Pacific Awards Program.

There is no restriction on the number of entries that can be submitted.

Separate nomination forms must be completed for each project or initiative, however entrants can choose to lodge each project or initiative in multiple categories on the one nomination form.

All nominees will be considered for the 2021 Asia Pacific Awards, subject to meeting the criteria. Members of Place Leaders Asia Pacific are able to register according to membership benefits, whilst non-members will pay an AUD \$590 (+gst) non-refundable registration fee per nomination. This nomination fee includes one complimentary awards evening dinner pass.

In some special circumstances the nomination fee may be waived, please contact Place Leaders for further information. Waiving of the nomination fee is at the discretion of the Chief Executive Officer of Place Leaders.

## ELIGIBLE INITIATIVES

Initiatives submitted should be at practical completion prior to entering. The initiative should provide a clear evidence basis of the success using qualitative and quantitative data. The entry should not have been submitted to the Place Leaders awards in a prior year. Place Leaders has the sole discretion to refuse an entry or remove it from consideration for an award if Place Leaders is of the opinion that the entry:

- Does not comply with these guidelines
- Is not consistent with the nature and spirit of the awards or is inappropriate, offensive, indecent or illegal
- Breaches or is likely to breach copyright

## CONFIDENTIAL INFORMATION

No confidential information should be submitted with your nomination as all information, except for contact information and referee information may be made available through the Place Leaders website within 48 hours of submitting your application.

## EDITING YOUR NOMINATION

Once you have submitted your nomination you are no longer able to edit it so please check your documentation carefully prior to submission. In the event that a significant error has been made please contact the Chief Executive Officer of Place Leaders and they will use their discretion as to whether an edit can be made.

## COPYRIGHT

By entering the awards, you agree that Place Leaders Asia Pacific will publish your nomination on the Place Leaders website.

You will also agree that Place Leaders Asia Pacific may reproduce, exhibit, publish, and/or communicate the material and information you give about your nomination and adapt or use your nomination and any portion of it, or give permission to others to do so, in different ways or contexts that Place Leaders sees fit for the purposes of the Awards for as long as required.

For this purpose, your nomination includes all words, images and other materials (including models, film and video) whether in digital, printed or 3D format, you submit online or give to Place Leaders in connection with your entry.

Place Leaders requires that either:

- You personally, or your organisation own(s) all copyright and you authorise the use them as needed for the Awards, by way of non-exclusive license - including for publicity; OR
- You promise that you personally have, or your organisation has, the authority of each and every owner of the copyright to authorise and you do authorise Place Leaders to use them as needed for the Awards, including for publicity.

## WITHDRAWING YOUR NOMINATION

At any time in the application or assessment process you may withdraw your nomination. Please contact Place Leaders if you wish to withdraw your nomination. In the event that you have paid a nomination fee, this is non-refundable.

# 2021 PLACE LEADERS AWARDS NOMINATION FORM

Awards Nomination Closing Date, **Friday May 28th 2021 at 6 pm AEST**

## Contact Details

Title..... Surname..... Given Name .....

Organisation/ Business/ Company .....

Work Phone ..... Mobile .....

Email .....

## Project Details

Name of the project, initiative or Individual nominated:

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Location of the project or initiative. If no location exists, please include web links:

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## Submission Details

Please add at least one category below

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Place Leadership          | <input type="checkbox"/> Place Governance | <input type="checkbox"/> Small Scale Place Project |
| <input type="checkbox"/> Large Scale Place Project | <input type="checkbox"/> Place Process    | <input type="checkbox"/> Digital Placemaking       |

In 100 words or less, please provide a brief summary of the nomination:

2. In 500 words or less, please describe why the project or initiative was undertaken and what was the driving force behind its conception? Was it internally funded, commissioned, self-initiated or influenced by community? Wherever possible, please provide data to support.

3. In 500 words or less, please provide a more detailed description of the nomination.

4. In 500 words or less, please describe how the project or initiative was delivered and what were the key elements to its success. In the case of the individual or group, what were the leadership qualities that led to broader outcomes? Please consider the criteria of each of your nominated categories in response.

5. In 500 words or less, please provide details of who was involved in the project or initiative and how stakeholders, partnerships or the community informed the project or initiative. In the case of the individual or group nominated, what connections did they have to industry, community, academia or the public?



6. In 500 words or less, please describe how effective the project or initiative was or in the case of individual or group nominated, what impact has the leadership activities led to? Wherever possible, please refer to qualitative and quantitative sources of measuring value and consider the criteria of each of your nominated categories.

For Example: What kind of response has it received from community or stakeholders?  
 Has the project or initiative had time to assess its adaptability to challenge or change?  
 What social, environmental, or economic benefits did the project or initiative deliver?

7. Please provide up to two references that the Jury may contact to provide third party support for your request:

**Referee 1**

**Referee 2**

Name	Name
Organisation	Organisation
Professional Title	Professional Title
Email	Email
Contact Number	Contact Number

8. At a minimum, please attach 5 digital photographs at high resolution relevant to the nomination. Please email completed nomination form, photographs and any additional documents to support your nomination to [awards@placeleaders.com](mailto:awards@placeleaders.com) with the subject line '2021 Place Leaders Awards Nomination'.